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360 CHICAGO MARKS JUNETEENTH WITH CELEBRATION OF BLACK CULTURE AND HISTORY

Monday, June 19 will be a day of activities commemorating freedom and unity more than 1,000 feet above Michigan Avenue

CHICAGO: 360 CHICAGO, the iconic observation deck located atop 875 N. Michigan Avenue (formerly the John Hancock Center) on Chicago's Magnificent Mile, announced today its upcoming Juneteenth Celebration, honoring the rich history and significance of Juneteenth, also known as Freedom Day. On June 19, from 9:00 AM to 3:00 PM, 360 CHICAGO will become a showcase of cultural exploration, inviting locals and visitors alike to join in the commemoration which aims to foster community engagement, celebrate Black culture and history, and promote unity through a range of activities and programming. Juneteenth celebrates the emancipation of enslaved African Americans in the United States.

360 CHICAGO is also collaborating with I AM A GENTLEMAN, a nonprofit organization dedicated to engaging, enriching, and empowering young men for successful careers, healthy lifestyles, marketable skills, and well-balanced relationships. On Juneteenth, a portion of all ticket sales will be donated to I AM A GENTLEMAN, supporting their impactful initiatives and fostering positive change within our community.

(more)

The day of programming includes:

9 a.m. - 3 p.m. - Community market open, featuring an array of Black-owned businesses with products ranging from makeup to coffee and juice, art and fashion. Visitors will have the opportunity to buy merchandise that will directly support and uplift the local community.

Full list of vendors can be found HERE.

10 a.m. - 11 a.m.: Public unveiling of a freedom quilt, meticulously crafted by community members of the Palatine Public Library, followed by a presentation which will explore the history of quilting and its profound significance during times of slavery. The freedom quilt is comprised of 42 individual blocks stitched together into the final design; freedom quilts are believed to have provided specially coded blocks to communicate methods of escape for enslaved people. This unique freedom quilt will remain on display throughout the day.

11 a.m. - 4 p.m.: Guests can groove to beats provided by DJ Pirate Booty (www.remingtoncleve.com)

2 p.m. - 4 p.m.: Guest performers, including Kerry Moore from I AM A GENTLEMAN, who will share their original pieces.

"360 CHICAGO is committed to creating an inclusive space where everyone feels welcome, celebrated, and empowered," said Nichole Benolken, Managing Director, 360 CHICAGO. "The Juneteenth Celebration is part of our ongoing efforts to foster diversity, equity, and inclusion within the Chicago community. I am grateful for our team members who took the lead planning and executing this celebration, and our wonderful partners who never hesitate to support our programming."

Visitors will have the unique opportunity to enjoy breathtaking panoramic views of the city from 360 CHICAGO's observation deck while participating in the Juneteenth Celebration. Visitors are also encouraged to check out "3 of 77," 360 CHICAGO's permanent exhibit showcasing three of Chicago's 77 diverse neighborhoods with rich histories and imagery. "3 of 77" is currently highlighting Bronzeville, Lakeview and Pilsen.

Admission to the event requires a general admission ticket to the 360 CHICAGO observation deck, which is available on the concourse level of 875 N. Michigan Avenue or at 360chicago.com. A limited number of discounted tickets will be available at tinyurl.com/d3xen22h. General Admission tickets include only entry to the observation deck. TILT tickets and CloudBar beverages are available for purchase on the deck.

For more information about the Juneteenth Celebration at 360 CHICAGO, please visit www.360chicago.com or follow along on social media @360Chicago.

About 360 CHICAGO

360 CHICAGO Observation Deck offers the best views of Chicago from 1,000 feet above the famed Magnificent Mile atop 875 N. Michigan (the former John Hancock Center). The 17,000-square foot observation deck on the 94th floor of the building is also the home of TILT - Chicago's highest thrill ride, and the newly opened CloudBar, where guests can grab a drink and relax while enjoying the view. 360 CHICAGO is operated by Magnicity, a global leader in elevated urban leisure, which welcomes millions of visitors annually to its locations in Chicago, Paris, Rotterdam and Berlin. Follow along on social @360CHICAGO @CLOUDBARCHICAGO